

HOW TO PLAY

Pick a social media channel and post every day.

Tag @yourduenorth and #yourduenorth to every post.

We look forward to seeing your content, sharing and commenting on it.

30 DAY SOCIAL MEDIA CHALLENGE

DAY
1

Introduce your business

DAY
2

What is your favourite product service?

DAY
3

What tech can't you live without in your business?

DAY
4

Who do you admire in your industry?

DAY
5

Introduce your team

DAY
6

What areas do you cover?

DAY
7

Three tips that would help your clients solve their problem

DAY
8

How would your clients describe your service?

DAY
9

What type of customers do you work with?

DAY
10

How do you kick-start your day?

DAY
11

Share a local news story

DAY
12

Answer a FAQ

DAY
13

What is your most popular service?

DAY
14

What is the biggest challenge in your industry?

DAY
15

Take a picture of your workspace

DAY
16

What do you do outside of work?

DAY
17

Share a local business that you love

DAY
18

Motivational quote

DAY
19

Correct a common misconception in your industry.

DAY
20

A testimonial

DAY
21

Create a poll

DAY
22

A job/project you are especially proud of?

DAY
23

How did you get into your industry?

DAY
24

Who would be your dream client?

DAY
25

If you were an animal what would you be and why?

DAY
26

Recommend your favourite restaurant?

DAY
27

Ask your social media audience a question?

DAY
28

What is the best way to contact you?

DAY
29

What would you be doing if you weren't doing this?

DAY
30

What makes your business so great at what it does?